

Moody Radio FTP Site File Naming

The **Moody Radio Affiliate FTP site** offers a convenient means of downloading many of Moody Radio's programs on <u>our FTP site</u>. This site is designed to allow for hands-free downloading if you enable a FTP downloading software (such as Radio Spider). If you would like information about FTP software or have questions about set up, please <u>contact us</u>.

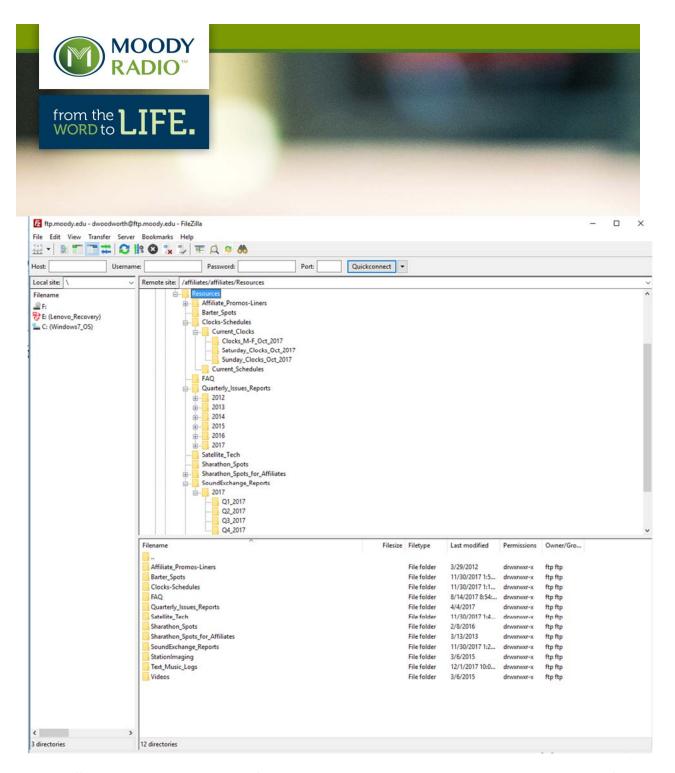
FTP Site Navigation

The landing page of the Moody Radio FTP site contains the following root level folders:

Folder Name	Description of Contents	
	Contains audio program files that may have misfed on MB1	
Alerts	or MB2 or used for other Alert scenarios as needed. Learn	
	more about <u>Moody Radio Alert procedures</u> .	
Custom_Production	Contains custom files created upon affiliate request.	
	Request a custom promo or tag by completing our Spot	
	Requisition form.	
Miscellaneous	Contains assorted material for short-term storage.	
MR_Owned_and_Operated	Contains material specific for Moody owned stations.	
Programs	The Programs folder on our FTP site contains all program	
	audio, promos, graphics, TechSpecs Sheets and other	
	related material.	
Resources	The Resources folder on our FTP site contains assorted	
	barter and Sharathon spots, clocks, schedules, Quarterly	
	Program-Issues Reports, SoundExchange Reports, Satellite	
	Tech, Music logs and other helpful tools as necessary.	

Note that with the launch of a new website content management system December 11, 2017, many affiliate resources like schedules and clocks previously posted on the website are now posted on the FTP site under the Resources folder.

Here is a screenshot from Filezilla showing the updated contents under the **Resources** folder:



These affiliate resources are available for download with your assigned username and password. If you are looking for a resource not listed here, please contact our Moody Radio offices for assistance.

Posting of Files

Audio files posted to the FTP site will be in MP2 format (192 kbps, 16-bit, stereo, 44.1 KHz) unless requested otherwise (such as a custom promo or tag).

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Program File Naming

Program audio files will be labeled with recommended air date (YYYY-MM-DD), followed by abbreviated program title (refer to list on page three), and as necessary followed by *Hour_01* or if the program has segments followed by *Hour_01_02*. Underscores are used in lieu of spaces.

Program Examples:

2011-05-21_SOGC.mp2 2011-01-03_ITM_Hour_01_02.mp2 2011-05-17_TITWD.mp2

Promo File Naming

Promo audio files will be labeled with the air date (YYYY-MM-DD) of the program for which they are being produced, followed by abbreviated program title (refer to list of titles on page three), followed by *Promo30* or *Promo60* (depending on the length), and as necessary followed by type (such as *Hour_01*, *Daily*, *Weekly*, *Generic*, or *Both Hours*). Underscores are used in lieu of spaces.

Promo Examples:

2011-05-21_SOGC_Promo30_Generic.mp2
2011-01-03_ITM_Promo30_Hour_01.mp2
2011-08-20_TLATB_Promo30_Weekly.mp2
2011-02-01_CFL_Promo30_Both_Hours.mp2
FTP Program Title Naming

*When the host name ends the title, abbreviated titles are truncated to remove the host name.

Full Program Title	Abbreviated Program Title
A_Love_Language_Minute	ALLM
A_New_Song	ANS

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Adventures_In_Drama	AID
Best_Of_In_The_Market_With_Janet_Parshall*	BOITM
Bible_Q_and_A (With John MacArthur)	BQA
Building_Relationships_With_Dr_Gary_Chapman*	BR
Chris_Fabry_Live	CFL
Equipped_With_Chris_Brooks	EWCB
Fables_Of_Faith	FOF
In_The_Market_With_Janet_Parshall*	ITM
Janet_Parshall_Commentary	JPC
Legacy_Moment	LM
Lessons_For_Leaders	LFL
Living_A_Legacy	LAL
Man_In_The_Mirror	MITM
MBI_Verse_Of_The_Week	MBIVOTW
Moody_Presents	MP
Moody_Radio_Theater	MRT
Open_Line	OL
Ranger_Bill	RB
Stories_Of_Great_Christians	SOGC
Storybook_Room	SR
The_Land_And_The_Book_With_Dr_Charlie_Dyer*	TLATB
The_Legal_Alert	TLA
The_Point_Of_View (Kerby Anderson Commentary)	TPOV
Today_In_The_Word_Devotional	TITWD
Todays_Single_Christian	TSC
Treasured_Truth	TT
Treasured_Truth_Weekend	TTW
Up_For_Debate (with Julie Roys)	UFD
Voices_Of_The_Past	VOTP

SRN News

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The Noncommercial SRN News is a protected folder requiring additional permission for access to the hourly 4-minute newscasts and hourly 60-second headlines. Access is only granted to affiliates contracted for the noncommercial SRN News on a subscription fee basis. Contact your network representative for details.

These files are posted hourly by Salem Radio Network in MP3 format at 64 Kbps, 48 KHz in mono. The hourly newscast is posted with the file name of "SNN-NON-COMM.mp3" and the headlines as "headlines.mp3." The previous hour's files are over-written each hour at about 2-minutes past the hour for the newscast and at 31-minutes past the hour for the headlines.

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